



# Strategy of Kuopio until 2030

KUOPIO

# Strategic management system of Kuopio

## Strategy of Kuopio 2030: Capital of Good Life

### Strategic programmes

Growing  
Kuopio



Happy and  
Healthy  
Kuopio



Resource-  
wise Kuopio



Progressive  
Kuopio



### Other plans and programmes

- Urban structure plan
- City-region plan
- Land policy programme
- Climate policy programme
- Ownership policy
- Rural area programme
- Age-friendly Kuopio
- Educational policy programme
- Public transport programme
- Procurement programme
- Other plans and programmes

### Annual operational and financial planning

Budget and financial plan  
(binding goals and the financial framework)

Utilisation plans for Service Areas  
(measures to achieve the goals)

Management  
team

Development  
discussions

Development  
projects

Communications

Stakeholder  
engagement

Financial and  
operational plans  
of affiliated units

Service  
contracts

Monitoring and evaluation — ↑

# Kuopio 2030

## Capital of Good Life

*Health, vitality and the richness of everyday life*

## Operation mode

## Freedom to choose

*Openly. Inspiringly. Responsibly. Together.*

## Mission

**Kuopio with its partners  
creates sustainable  
growth and a good life**

## Goals



### HEALTHY AND COMMUNAL

Safe for everyone – the best place to grow and learn

Partnership



### DYNAMIC AND GROWING

Attractive for talent and business

Internationality



### CLIMATE- AND RESOURCE-WISE

Sustainably growing – proud of its environment

Digitalisation



### PROGRESSIVE AND COOPERATIVE

Happy and healthy work community

## Success factors

Living environment and inclusion

Lifestyles and social networks that promote wellbeing

Lifelong learning, work and livelihood

Quality education and early childhood education and care

Meaningful leisure activities and experiences

Competitive, encouraging environment for entrepreneurship

Bold, sustainable urban development

Attractive hub of innovation, research and expertise and high-quality education

Growing tourism and attractive events

Awareness of Kuopio and lobbying

Circular economy and wise use of resources

Smart mobility and sustainable urban structure

Promoting biodiversity and preventing biodiversity loss

Security of supply and crisis tolerance

Smooth, progressive operations

Progressive management

Skilled staff who are healthy and happy

Sustainable economy

# Capital of Good Life

*– Health, vitality and the richness of everyday life*

**Our approach can be summed up in the phrase “Freedom to choose”.  
We work openly, inspiringly, responsibly, together.**

This approach should be reflected in everything we do, not only in customer service but also within our organisation. Our ever-changing operating environment requires creativity and the courage to do things in new ways while also taking a critical look at established practices. We work responsibly and always consider the economic, social and environmental impact of our operations. We engage in cooperation across organisational boundaries and involve our residents in the development of our operations and services.



Success factors,  
goals for  
the term of Council  
and metrics



Kuopio is proud to provide all the services that residents need to live a good life in a safe, comfortable residential and living environment. Safety in Kuopio means not only physical safety, but also social integrity. Kuopio puts children and young people first – it is a great place to grow up and pursue hobbies and education. We also support the wellbeing and quality of life of the elderly. We aim to strengthen the elements that nurture a good life for local residents and improve their opportunities to live a good life.

# Healthy and communal

Safe for everyone – the best place to grow and learn



Kuopio is a sustainably growing university city and a world-renowned hub of research and education – a pioneer in health, environment and wellbeing. The city's growth is driven by a progressive, international business sector, attractive career opportunities and tourism. Kuopio takes full advantage of its multifaceted environment and strives to provide attractive housing options for its residents also outside the city centre.

# Dynamic and growing

Attractive for talent and business



Versatile nature and a clean environment are some of the assets of Kuopio. The strain that growth places on the environment is controlled, and the city maintains its ambitious goals for climate- and resource-wisdom. We aim to be carbon-neutral by 2030 and be a pioneering city in circular economy.

# Climate- and resource-wise

Sustainably growing – proud of its environment



The City of Kuopio has high attraction and retention power as an employer and constantly improves its services with the customer in mind. The staff of the City play a key role in the achievement of several strategic goals. As an employer, the City provides management and leadership that embraces listening and encouragement, and gives its staff room to make their own choices. A balanced economy enables effective services and the necessary investments.

# Progressive and cooperative

Happy and healthy work community



# Digitalisation

makes it possible to receive services at home, regardless of the time and place, to streamline operations and to create new business and service innovations.

# Internationality

refers to opening doors for partners and giving them access to networks, raising awareness of the talent and assets of the region and interprofessional collaboration. It also means ensuring the readiness of the organisation as its partners and customers become increasingly international, responsibly fulfilling the integration duty of the municipality and upholding a general atmosphere of tolerance.

# Partnership

means cooperation and networking to pursue common goals. Partnership is more than the sum of its parts – all parties benefit from it.



MATKALLA  
**HYVÄN ELÄMÄN**  
PÄÄKAUPUNGIKSI

KUOPIO